

Private-Label / OEM Requirement Checklist

Use this worksheet to organize branding, hardware, software, packaging and approval requirements for a private-label EV charging program.

Program planning

Select the product platform first, then confirm which branding and configuration options are available for that exact model.

Project / Buyer Information

Brand / company	Brand name used for the program.
Target market	Country or region where the branded product will be sold.
Product platform	Exact model or product family under discussion.
Estimated order volume	Sample quantity, first order and expected ongoing volume.

Checklist

■	Logo file and preferred logo placement are available.	
■	Housing color / finish preference is defined.	
■	Front-panel / screen branding requirement is defined.	
■	Label content and regulatory marking requirements are listed.	
■	Packaging artwork / carton branding requirement is defined.	
■	User manual language requirement is defined.	
■	Connector, cable length and power configuration are confirmed.	
■	Communication functions are listed: App, RFID, QR, OCPP, Ethernet, 4G, etc. where applicable.	
■	Sample approval process and responsible approver are identified.	
■	Required compliance / certification documentation is listed.	
■	Packing method, pallet / carton needs and export labeling are defined.	
■	Target production and shipment timing is listed.	

Important: OEM / private-label availability, minimum order quantity, tooling, firmware changes, packaging scope and approval documents vary by product platform and project. Confirm all requirements before production release.